

Transatlantic Cluster Initiative

Virtual Delegation to Germany

Agricultural Machinery

Program Week: February 8th – 12th, 2021

Program Day	Focus Topics	Subcategories / Discussion Approaches*
Monday, 02/08/2021	Smart Farming	<ul style="list-style-type: none"> ○ Digital connectivity ○ Application of sensor and cloud-based technologies ○ Network coverage / 5G ○ Precision ag machinery
Tuesday, 02/09/2021	Global Changes & Impact on Agriculture	<ul style="list-style-type: none"> ○ Climate Change: Sustainable and regenerative agriculture ○ Electric propulsion technologies ○ Renewable energies (bio gas, hydrogen, etc.) ○ Change in cultivation strategies
Wednesday, 02/10/2021	Relations between University & Industry	<ul style="list-style-type: none"> ○ Cooperations & research projects ○ Role in the innovation process
	Start-up Session	<ul style="list-style-type: none"> ○ Agricultural Start-ups
Thursday, 02/11/2021	Trade Show EuroTier / EnergyDecentral	<ul style="list-style-type: none"> ○ "Spotlight International" ○ Discussion and networking round
Friday, 02/12/2021	Robotics	<ul style="list-style-type: none"> ○ Innovative technologies ○ Change of working environment ○ Future of agriculture?

German Program Partners



US Program Partners



About the Transatlantic Cluster Initiative

The Transatlantic Cluster Initiative promotes the transfer of knowledge between leading German and American industrial clusters through topic-specific events. The program is organized by GACC Midwest, together with local project partners, and funded by the Transatlantic Program of the Federal Government of Germany with funds from the European Recovery Program (ERP) of the Federal Ministry for Economic Affairs and Energy (BMWi).

The virtual delegation will take place from February 8th to 12th, 2021 and will give twelve selected representatives of the US agricultural machinery sector the opportunity to participate.

Supported by



*This is a preliminary program outline and may be subject to change.